

REPORT ON CONNECTIN- HOW TO USE LINKEDIN EFFECTIVELY AS A COLLEGE STUDENT

LinkedIn is the world's largest professional network where you can showcase your skills, expertise, education, experience, etc. In short, it acts as your digital CV. Identifying these factors can be a rigid task hence it is important to connect with others and boost your career.

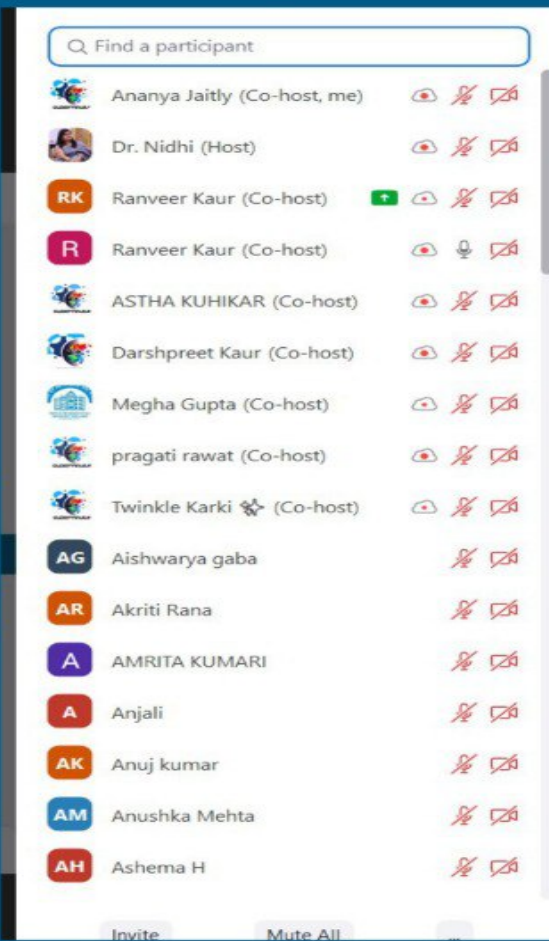
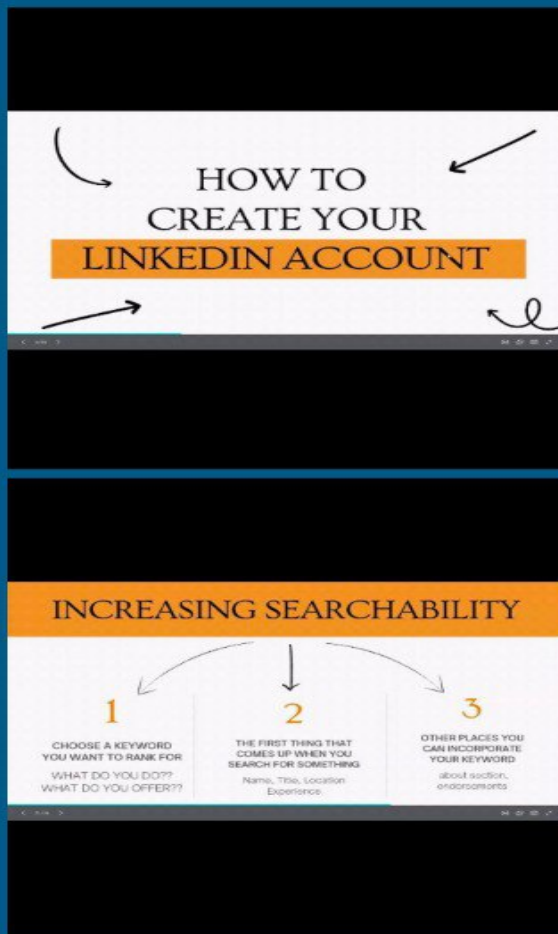
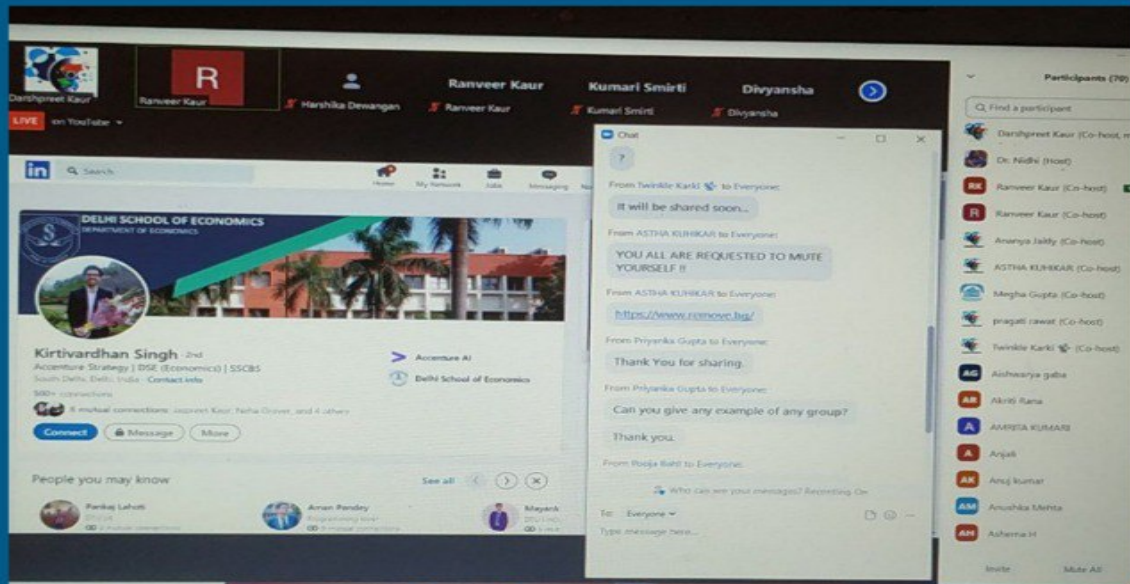
Keeping this idea in mind, **CYBERNAUTS**, the Tech Society of Department of Computer Science, Mata Sundri College for Women organised a webinar "**CONNECTIN- HOW TO USE LINKEDIN EFFECTIVELY AS A COLLEGE STUDENT**", guided over by the supremely talented students of our department. The webinar conversed majorly with an aim of optimising your LinkedIn account, connecting with the right people and increasing your skills.

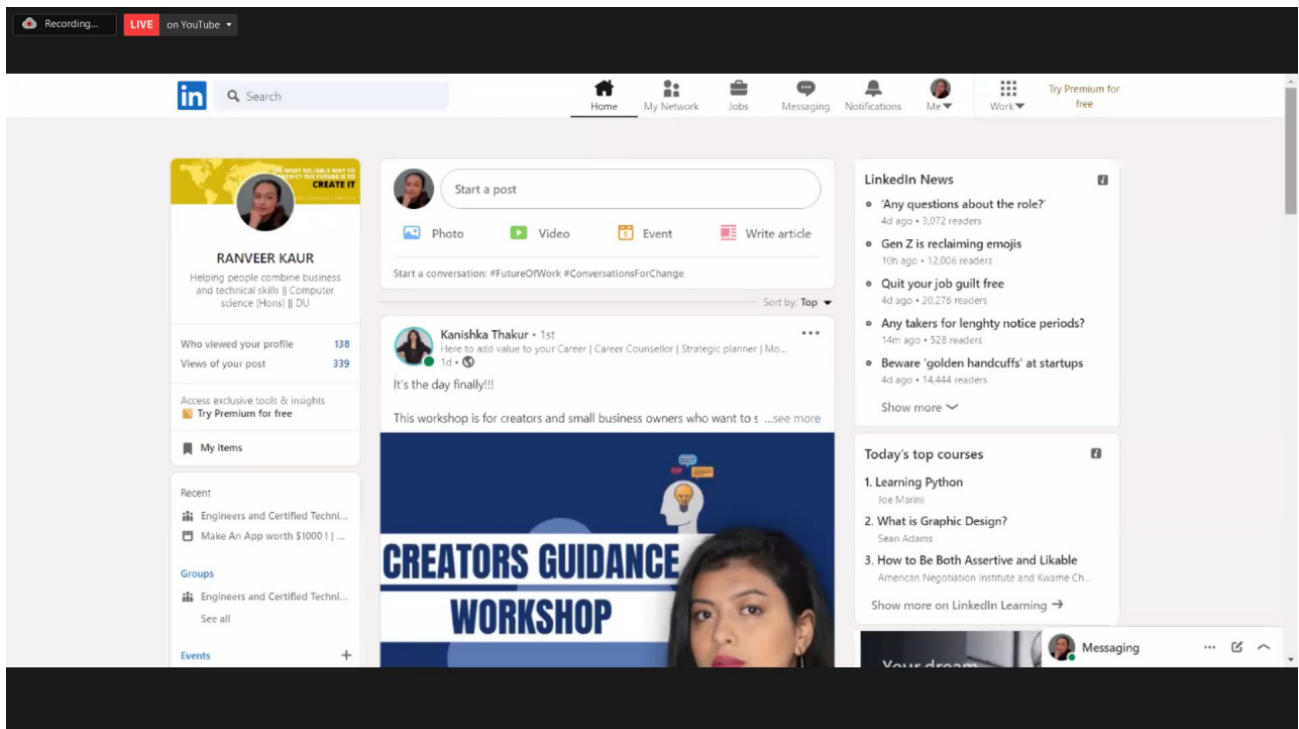
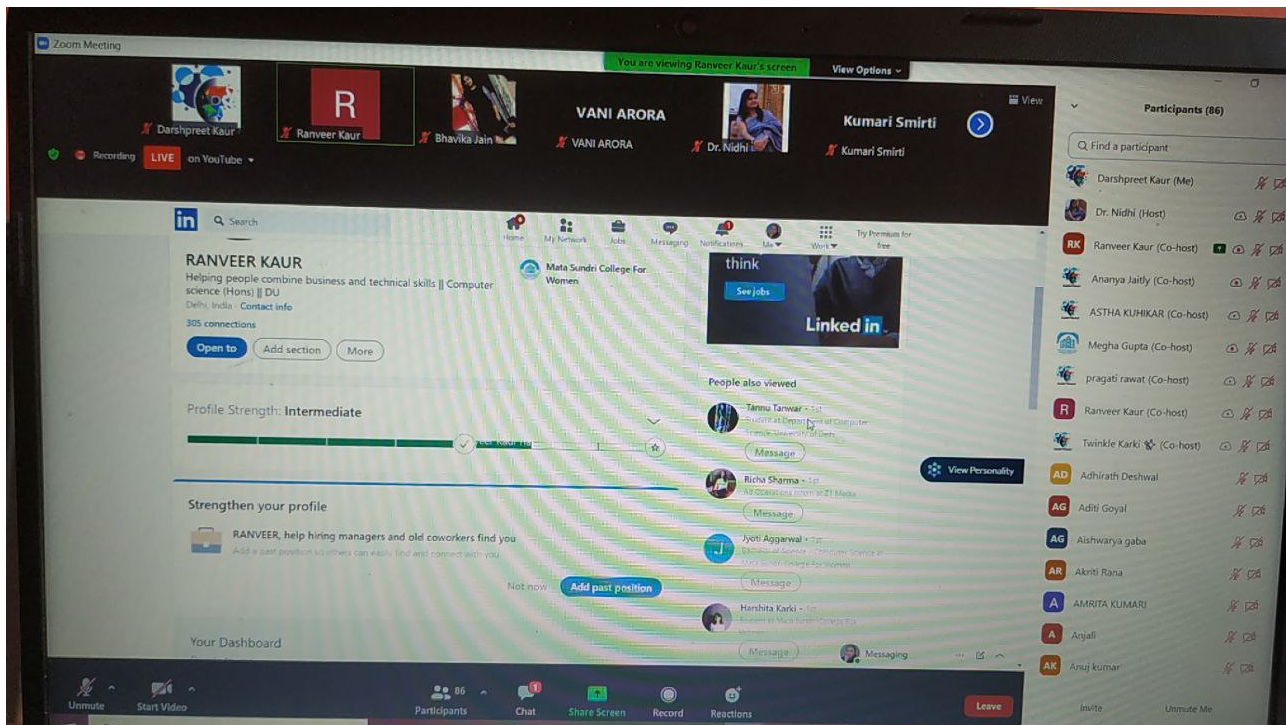
The session was conducted on *Tuesday, 10th August 2021* from **3:30 PM IST over Zoom**. 200+ students from various colleges registered for the webinar. The session was conducted under the able guidance of **Prof. (Dr.) Harpreet Kaur (Principal), Dr Kiranjeet Sethi (Course Coordinator), Dr Nidhi (Department Coordinator), Ms Darshpreet Kaur (Student Vice-President, Cybernauts) and Team Cybernauts**.

The session commenced with the welcome speech by **Ms Pragati Rawat (Student Secretary, Cybernauts)**. The speaker, **Ms Ranveer Kaur (Student Co-ordinator , Cybernauts)**, talked about the opportunities the platform offers, increasing searchability (SEO), how to reach out to others and understanding the LinkedIn algorithm. The session covered various important questions related to LinkedIn. The speaker enlightened the attendees about how to create a linkedin profile and how to optimise it to bag their dream job or popularize their business ventures and make real connections with people across the globe having same interests and goals. Attendees were also explained about what to post and how to communicate with professionals and moreover how to differentiate and deal with spam messages.

The webinar was highly interactive with many interesting questions raised by the participants, depicting their active participation in the session. The speaker handled all the queries meticulously and the session was finally concluded with a vote of thanks by **Ms Astha Kuhikar (Student Executive Member, Cybernauts)**. The overwhelming feedback provided by the participants marked the success of the session. The overall organization and deliverance of the session was extremely fascinating, helpful and satisfied the participants.

FEW GLIMPSES OF THE SESSION:





INSIGHTFUL

SESSION

