## MATA SUNDRI COLLEGE FOR WOMEN

## MSCpreneur'21

4th September'21 witnessed the presence of 7 great minds of aspiring entrepreneurs at MSCpreneur'21- The Entrepreneurship Conclave organised by Mata Sundri College For Women, University of Delhi. The event was hosted by Uddham: The Entrepreneurship Cell, in collaboration with The Department of Commerce of the college. The conclave commenced by seeking the blessings of Mata Sundri Ji. Prof. Harpreet Kaur (Principal) enlightened the attendees with her words of wisdom.

The pillars of support for organising this event were Ms. Prabhsharan Kaur (Co-ordinator, Uddham), Dr. Lokesh Kumar Gupta (Coordinator, IQAC), Ms. Jaspal Kaur Sahni (Teacher-In-Charge, Dept. Of Commerce), Ms.Kanwaljit Kaur (Advisor), Ms.Ishleen Kaur (Convenor), Ms.Manjot Kaur (Co-Convenor) and Dr.Ishpreet Kaur Virdi (Co-Convenor).

In the first session we had Mr. Shailesh Gupta and Mr.S.Ravi. Mr Shailesh Gupta is a consultant, Certified facilitator and ideation coach, his all time guru mantra is to keep a balance between IQ, EQ, SQ. For him the key to success is to keep working hard without lamenting for the returns. Mr.S.Ravi is founder and managing partner of Ravi Rajan & Co. He shared his journey, as to how he initially chose medicine as his profession but discovering his blend wasn't for the same, he turned his ways and settled his mindset for CA.

In the second session we had 3 great speakers: Mr.Rishabh Goel, Ms Shakun Vijay and Ms.Siddhika Aggarwal.

Mr. Rishabh Goel is co-founder and CEO of Credgenics. He advised the upcoming entrepreneurs to be prepared for the possibility of failure, and success is a combination of ideas and execution.

Ms. Shakun Vijay is head of SHEROES helpline and communities & Ms. Siddhika Aggarwal is co-founder of Mahila Money; two poised and enthusiastic women entrepreneurs shared their experiences about different career paths while grabbing all the opportunities that came to them and instilled in the attendees about their experiences in the corporate sector.

Then the conclave started off with the third session where notable entrepreneurs. Ms. Kavitha George and Mr. K.S. Kohli graced the event with their presence. Ms. Kavitha George is founder and Managing director of Communicare Education and Training LLP, shared her beliefs and mantras from A-E alphabet for living her life which included being confident yet cautious, being competitive and diving deep into an issue to solve it. Mr. K.S. Kohli is the Chairman of Frankfinn group. He shared his experiences of building up The Frankfinn Group, the challenges he faced, the competition from already established and successful cabin crew training companies. He truly defined the saga of success with his life story. This conclave aspired to kindle a desire among the attendees to ideate, innovate, recognise their hidden potential and lastly neutralise it to become successful entrepreneurs.

Dainik Jagran as print media partner covered the event along with Evepaper, Delhi University Club, DU Info Media as social media partners. Dr. Sapna Dhaliwal, member of Uddham and faculty of the Department of Commerce concluded the conclave by proposing a Vote of Thanks.