



सत्यमेव जयते

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सत्यमेव जयते



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IN-DL65078185659810T

Kajpreet Kaur

Principal  
Mata Sundri College for Women  
University of Delhi  
New Delhi - 110082

For UDYAMI HELPLINE INDIA

Proprietor

Statutory Alert:

1. The authenticity of this Stamp certificate should be verified at 'www.shcilestamp.com' or using e-Stamp Mobile App of Stock Holding. Any discrepancy in the details on this Certificate and as available on the website / Mobile App renders it invalid.
2. The onus of checking the legitimacy is on the users of the certificate.
3. In case of any discrepancy please inform the Competent Authority.



## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is entered into at Mata Sundri College for Women, New Delhi, India on **July 22, 2022** for the Academic Year 2022-23

### **BETWEEN**

The Mata Sundri College for Women, India, having its office at Mata Sundri Lane, Mandi House, New Delhi-110002, India (herein referred to as "MSCW") represented by

**Prof. (Dr.) Harpreet Kaur, Principal, MSCW**

### **AND**

The Udyami Helpline India- Learn Business from India's Leading Experts having its registered office at 3/319, Rui Ki Mandi, Shahganj Agra, Uttar Pradesh - 282010, India (herein referred to as "UH") represented by **Ms. Divya Khandelwal (Advisor)** of Udyami Helpline India

**Mata Sundri College for Women (MSCW)** is an institution where we strive to achieve excellence in higher education and women's empowerment. A constituent college of the University of Delhi, the college was founded on 17th July 1967. MSCW has student strength of 4128 vibrant young women in the college. There are 188 distinguished faculty members and 75 members of the non-teaching staff. The college offers 11 Major Disciplines, which includes Commerce, Economics, English, Hindi, History, Mathematics, Philosophy, Political Science, Punjabi, Psychological Science and Sanskrit. With its extremely well-qualified teaching faculty backed by an efficient support staff, the college provides an ideal learning environment for young women.

**Udyami Helpline** is dedicated to serve regional businesses and community through advocacy, access to leaders, economic development, connectivity, business education, Local for Vocal and Atmanirbhar Skill Development. It develops the ecosystem conducive to the Start-ups & Entrepreneurs and to provide holistic support, mentoring & handholding to Start-ups and also to assist Industries/Entrepreneurs for optimal employment and GDP growth. It aims to protect the interest of the members with Counselling and supporting- Udyami Helpline members on different business-related subjects and supporting them. It conducts various activities to empower and aware the MSME Sector by organizing various Training Programmes.

Through this MoU, both the parties agree to explore and exploit opportunities of cooperation from each other and have reached an understanding as follows:

1. Design and execute a Short-Term Certificate course on "**Entrepreneurship Development Programme**" under the aegis of **Atmanirbhar Bharat**.

*Harpreet Kaur*

Principal

**Mata Sundri College for Women  
University of Delhi  
New Delhi - 110002**

For UDYAMI HELPLINE INDIA

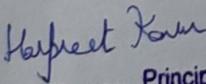
*Divya Khandelwal*  
Proprietor



2. The Short-Term Certificate Course will be conducted in the form of online sessions where students will also be evaluated based on assignments and review tests.
3. Udyami Helpline India will provide all the technical support/ online platform (MS-Team/Zoom etc.) for the course.
4. The course duration will be over a period as per mutual understanding and requirement. The course will be conducted after college hours on weekdays and on weekends.
5. Fees will be directly collected by MSCW and will be transferred to Bank Account of Udyami Helpline India.
6. MSCW will transfer the fees 50% in advance and 50% after the successful completion of the course.
7. UH will provide an invoice along with the course completion certificate.
8. MSCW and UH will jointly design an E-certificate to be given to successful candidates, at the end of the course.
9. UH will share 10% of fee collection amount exclusive of GST with MSCW.
10. In case of any dispute or difference whatsoever arising between the parties out of relating to the construction, meaning, scope, operation or effect of this contract or the validity or the breach there of shall be settled by arbitration in accordance with the Rules of Arbitration of the Indian Council of Arbitration and the award made in pursuance thereof shall be binding on the parties. "However, the court of jurisdiction would be New Delhi."
11. This MoU will remain valid for one year from the date of signing.

For and on behalf of MSCW

For and on behalf of Udyami Helpline India

  
Principal  
Mata Sundri College for Women  
Principal University of Delhi  
New Delhi - 110002  
Mata Sundri College for Women  
New Delhi, India

Date: 22/07/2022

(AUTHORISED SIGNATORY)

For UDYAMI HELPLINE INDIA

  
Proprietor  
Ms. Divya Khandelwal

Advisor

Udyami Helpline India

Uttar Pradesh, India

Date: 22/07/2022

(AUTHORISED SIGNATORY)



## Entrepreneurship Development Programme (EDP)

Under the aegis of  
Atmanirbhar Bharat

This 30-Hours Course gives the benefit of Lifetime Access of:

- Project Reports
- Government and Bank Schemes
- Project reports/other allied information for any one sector of interest in the pdf format.
- EDP Certificate compulsory before release of funds by banks.

### WHO SHOULD JOIN

- Startups
- Prospective Entrepreneurs & MSMEs
- Existing Entrepreneurs & MSMEs
- Students
- Professionals

### EDP Programme Orientations

- Business Idea Generation, Validation and Business Models
- Entrepreneur Skill Sets
- Business Venture types and Registration Process
- Statutory Registration and Compliance
- Statutory Book keeping and understanding of Financial Statements
- Costing, pricing and techniques of cost Reduction
- Marketing Methods and Techniques
- Digital Marketing and Social Media Promotion
- Income Tax and Compliance
- GST and Compliance
- Startup's, Funding and growth Techniques

For UDYAMI HELPLINE INDIA

*[Signature]*  
Proprietor

### ABOUT EDP

Entrepreneurship is the process of creating or seizing an opportunity, and pursuing it regardless of the resources currently controlled. It is the process of creating something new with value by devoting the necessary time and effort, assuming the accompanying financial,

#### UDYAMI HELPLINE INDIA

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Web: www.udyamihelplineindia.com

*[Signature]*

Principal  
Meta Sundri College for Women  
University of Delhi  
New Delhi - 110002



psychic, social risks, and receiving the resulting rewards of monetary, personal satisfaction and independence.

## COURSE MODULES

1. MODULE I : EDP Programme Orientations
2. MODULE II : Business Idea Generation , Validation , & Business Models
3. MODULE III : Entrepreneur Skill Sets
4. MODULE IV: Business Venture Types and Registration Process
5. MODULE V: Statutory Registration and Compliance
6. MODULE VI :Statutory Book Keeping and Understanding of Financial Statements
7. MODULE VII : Costing , Pricing and Techniques of Cost Reduction
8. MODULE VIII : IT , ERP and Internal Control System
9. MODULE IX : Marketing Methods and Techniques
10. MODULE X : Digital Marketing and Social Media Promotion
11. MODULE XI : Income Tax and Compliance
12. MODULE XII : GST and Compliance
13. MODULE XIII : Company Law and Compliance
14. MODULE XIV : Exports & Foreign Exchange
15. MODULE XV : Social Enterprise, Corporate Social Responsibility & Funding Methods
16. MODULE XVI : Startup's Funding and Growth Techniques
17. MODULE XVII : Rural & Women Entrepreneurship Models
18. MODULE XVIII : Understanding of Banking and Finance System
19. MODULE XIX : Banks & Other Financial Institutional Schemes
20. MODULE XX : Government Schemes
21. MODULE XXI : Risk Type and its Mitigation
22. MODULE XXII : Growth , Expansion and Sustainability Of Business

**One Time Payment:**

INR 1,100 per head inclusive of GST

**For UDYAMI HELPLINE INDIA**

*[Signature]*  
Proprietor

*Harpreet Kaur*  
Principal

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